

Long Program Description

Our vision

We bring together teaching and personalised learning using modern didactics and new digital possibilities, successful practice and applied research. We connect people from different cultures and ideas from different disciplines. In doing so, we always put people at the centre. In this way, we create an environment in which personalities grow and long-term bonds are formed. UAS Burgenland is aware of its roots and, as an internationally networked organisation, provides impetus for the sustainable development of the region.

For 25 years the vision, the values and the internationalization strategy of the University of Applied Sciences Burgenland have been shaping the background and the realization of our CEEPUS projects. UAS Burgenland as a long-time coordinator of the network is the leading educational institution including science and research in Burgenland. It played a major role in the emergence of Austria's university-level institutes in the nineties. In 2013/14 the restructuring process took place by establishing five Departments and offering new study degree programs propelled by the motto "FH Burgenland bringt Besonderes zusammen" ("What we do is unique") which should highlight the uniqueness of its programs, people, and landscape. In the academic year 2014/15 an auditing process concerning the quality management of UAS Burgenland took place, including the area of internationalization. UAS Burgenland has been awarded the accreditation by the Agency of Quality Assurance and Accreditation Austria in 14/15. Three subsidiary enterprises underlining the regional leadership in education were established: Research Burgenland, AIM - Austrian Institute of Management, and Academy Burgenland. Consistent with this development the internationalization remains an integrative part of the Degree programs also in the future. UAS Burgenland cooperates with more than 100 partner universities and 400 enterprises in Europe. Burgenland's geographical location in the center of Europe makes it ideally suited for intercultural education with a focus on Central and Eastern Europe and beyond. The CEEPUS network is an essential component of this success. The activities within the CEEPUS network have to be seen under this perspective. UAS Burgenland welcomes students from CEE countries as well as regular students from other countries, most of them coming from Croatia, Slovakia, Hungary and in the last years also from Georgia (Erasmus+ Project KA 171, Double Degree Students). The Joint PhD programs that were run by UAS Burgenland until 2024/25, the summer school at the campus in Pinkafeld, and the regular incoming and outgoing student and teaching traffic all strengthen the scientific cooperation in the region.

There are two study programmes held in English, "Bachelor of International Sustainable Business" and "Master of European Studies – Management of EU Projects" which also welcome international exchange students.

The internationalization strategy of UAS Burgenland 2025 gives also support for curricular activities like excursions, summer language schools abroad, international conferences and weeks at the participating units, which makes the CEEPUS network and UAS Burgenland as its coordinator a central player in the region. Many activities take place in combination and coordination with the Erasmus+ program.

In the academic year 2025/26, with our network "Education Without Frontiers" we aim to foster and further develop already established and successful joint activities which have contributed to the internationalization process at UAS Burgenland and its partner universities. Our network will be active in the following areas:

- regular student mobility (BA and MA)
- regular teacher mobility
- teacher and short-term student mobility within our summer schools offered at Campus Pinkafeld
- short term excursions
- network meetings
- mobilities for university staff

Intensive exchange in teaching, studies and research with the help of CEEPUS and Erasmus+ over the last years has resulted in another joint initiative: An application for the European University Initiative was submitted under the project title “Amber Road” in 2024 in order to cooperate even more deeply and comprehensively with our CEEPUS and Erasmus+ partners.

One of the highlights of our network activities will be the organization of our International Staff week in spring 2026. This will greatly enhance collaboration, knowledge sharing, and cultural exchange. We also plan to use the new offered mobility types, such as mobilities for university staff and short-term network meetings in the near future.